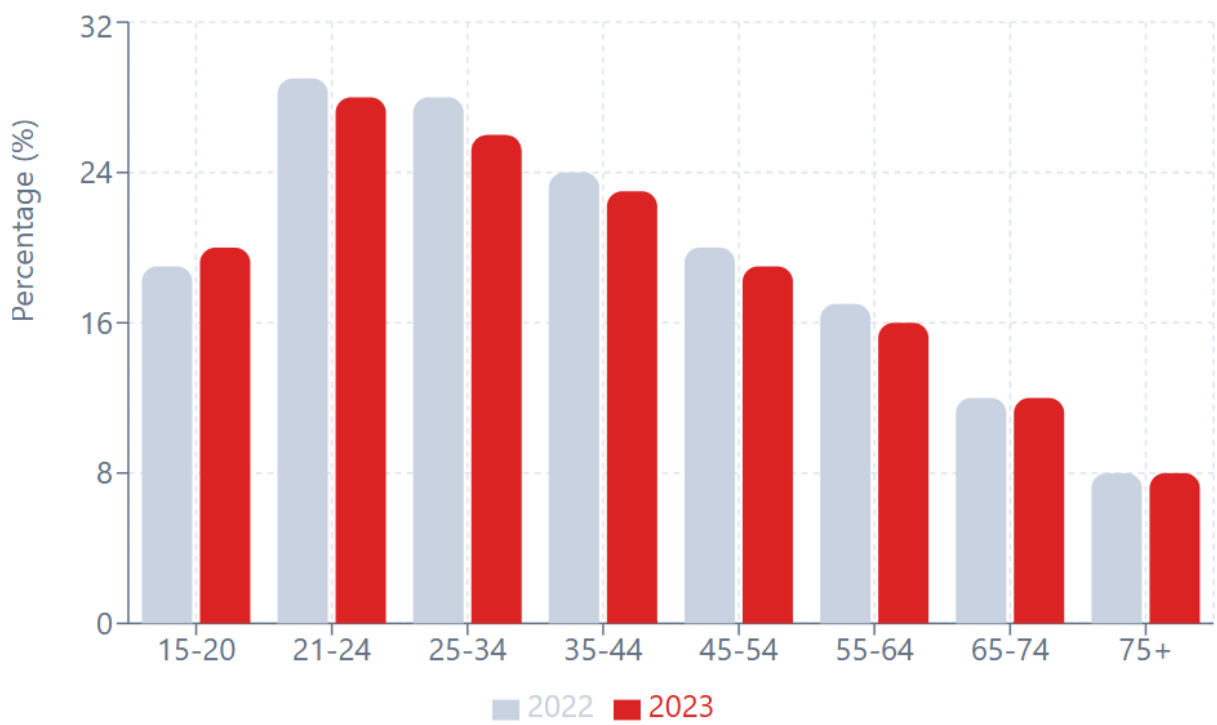


ONE DRINK
AWAY:

THE REALITY OF
DRINKING AND DRIVING
FOR COLLEGE
STUDENTS

21-24 YEAR-OLDS HAVE THE HIGHEST RATE OF
ALCOHOL-IMPAIRED DRIVING IN FATAL CRASHES

Source: FARS 2022 Final File, 2023 ARF



28% OF FATAL CRASHES INVOLVING 21-24 YEAR-OLDS IN
2023 HAD ALCOHOL IMPAIRMENT. THAT’S 1 IN 3.6 DRIVERS.
YOUR CHOICES MATTER.

PLAN AHEAD

- ESTABLISH A DESIGNATED DRIVER BEFORE DRINKING
- ORDER A RIDESHARE - UBER & LYFT
- CALL A FRIEND OR FAMILY MEMBER

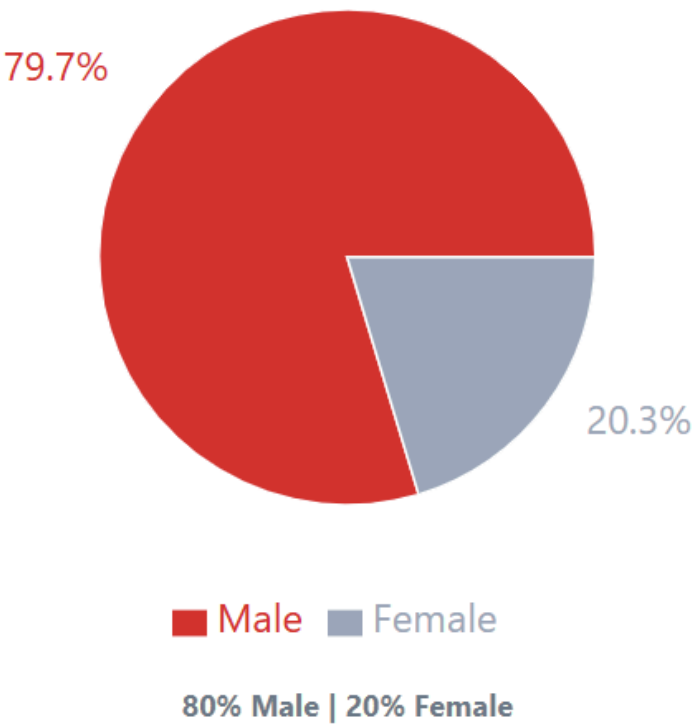
GENDER GAP

- 22% OF MALES IN FATAL CRASHES WERE ALCOHOL-IMPAIRED
- 16% OF FEMALES IN FATAL CRASHES WERE ALCOHOL-IMPAIRED

THAT’S A 6% HIGHER
RATE FOR MEN.

ALCOHOL-IMPAIRED
DRIVERS (2023)

Source: FARS 2022 Final File, 2023 ARF



PRIORITIZE SAFETY

DRINK RESPONSIBLY

DON’T BE A STATISTIC